WHAT UK SINGLES WANT

CULTURAL DATING EDITION



What types of cultural activities do you enjoy?

26% HISTORICAL SITES

25% CONCERTS

19% MUSEUMS

14% THEATRE

10% ART EXHIBITIONS

6% OTHER



What is your favourite cultural activity to do with a partner?

34% HISTORICAL SITES

23% **RESTAURANTS**

19% MUSEUMS

15% CONCERTS

9% OTHER

2024 DATING SURVEY



How often do you participate in cultural activities?

38% OCCASIONALLY

33% RARELY

18% **NEVER**

9% FREQUENTLY

How important is it for your partner to share your cultural interests?

33% NOT IMPORTANT

32% SOMEWHAT IMPORTANT

IMPORTANT

VERY IMPORTANT



18%

15%

Lottie says...

67% of singles say shared cultural interests are "somewhat to very important" to them!

This data stems from a comprehensive survey conducted by WeLoveDates.com, involving 1,000 single UK members.

Please ensure WeLoveDates.com is credited if you publish these findings.

Survey Insights: What 1,000 Singles Desire in Cultural Experiences

Our recent survey of 1000 singles revealed that a significant 26% enjoy exploring historical sites and 19% relish visiting museums, highlighting a shared passion for delving into the past. These interests are even more pronounced when considering activities with a partner, where 34% of singles favour exploring historical sites together, and 19% enjoy museum visits.

Despite these interests, our findings show that participation in cultural activities varies, with 38% partaking occasionally and 33% rarely. Yet, when it comes to relationships, 65% of singles feel it's at least somewhat important for their partner to share these cultural interests, illustrating the potential for meaningful connections through shared experiences.